DIRECTORY FOR ADVERTISERS WILL BE FOUND TO-DAY ON PAGE 11, COLUMN 7.

WHOLE NO. 27,545.

22, 1912. —EIGHTEEN PAGES.— BY THE NEW YORK HERALD COMPANY.] YORK, MONDAY, JANUARY

DRY GOODS, &C.

PRICE THREE CENTS.

DRY GOODS, &C.

MAIN OFFICE,

HERALD BRANCH OFFICES

PEKIN BUREAU-Legation Quarter

WASHINGTON BUREAU-No. 1,502 H

Herald advertisements will also be received at office rates at the following places of business in this city and elsewhere,

PHILADELPHIA.
The North American Broad and San-Advertisements for the North American received at the Herald office at regular rates.

BALTIMORE,

The Sun, Sun aquare.
Advertisements for the Sun received at the Herand office at regular rates.

NEW YORK. B. A. GARSON, Stationer, 503 Columbus av.. I. SOHVAL, Pharmacy, 750 3d av.

NEW YORK HERALD COMPANY, Owner, President, Borough of Man-

JAMES GORDON BENNETT, President,
Address Herald Square, Borough of Manhattau, City of New York,
WILLIAM JAY, Vice President,
Address Herald Square, Borough of Manhattin, City of New York,
ROBERT W. CANDLER, Secretary,
Address Herald Square, Borough of Manhattan, City of New York,
ABRAHAM B. CLEVERLEY, Treasurer,
Address Herald Square, Borough of Manhattan, City of New York,

PERSONAL. DAD,-Please come home. Think of my post Hon.

EYE, -Z. goes C. early March; bills and bills,
BROW.

"Personal" advertisements Adams, Mary G., of interest to Europeans or to Americans residing a broad will be republished without Baldwin, William H. extra charge in the European edition, and such advertisements will be cabled to the European edition, if desired by the advertiser, on payment of

Personal Advertisements-30c. line Daily

LOST AND FOUND.

LOST.

BUSINESS SPECIALS. A.SIMOISON P

PERFECT FEATURES

AND COMPLEXION

assured by the highest

Dermatological skill. Guaranteed by

"Fifty-two Years-of Success"

BIRTHMARKS AND

ALL BLEMISHES

VELVETY SKIN.

No experiment, A Regis-

tered Physician (M. D.) of

long experience. Irregular

Other Departments in Manicur

ing, Shampooing, Facial Massag-ing, Hair Coloring and Dressing,

A. SIMONSON

Everything in Hair Goods.

506FIFTHAVENUE

Just above 42 St.

DEATHS.

A. SIMONSON

features corrected.

PAINLESSLY REMOVED

by a new, harmless process dispensing with the slow electric needle. No scars, LEAVES A

ADAMS.—MARY GASTON, wife of Charles for Litherty and Street for Earling of Ea

The weather promises to be generally fair. John Manager

DRY GOODS, &C.

DRY GOODS, &C.

Formerly A Ty Stewart & Co., Broadway, Fourth Avenue, Eighth to Tenth Street

The Fight for Pure

In Ireland it is said that Wanamaker's is doing more for the linen industry, in fighting for pure linen, than any other force in trade. No matter whether it is a handkerchief for few cents or the imperial service cloth, there is not the smallest thread of anything but pure fibre flax in Wanamaker linens. Scotland, Ireland, Germany, Austria, France and the Far East are searched for their best in linens, and it is now conceded that the Wanamaker Stores distribute a greater volume than any other American retall importer.

We have just received from Japan six cases of beautiful decorative lineus, in exclusive designs. Centerpieces and bureau covers which match, only one set in each design. Also hemstitched centerpieces and luncheon cloths in the dainty punch work in white and colors on fine texture linen.

Embroidered centerpieces, 30 fn. diameter, round, \$2.25, \$3, \$4.50, \$5.75.

Embroidered bureau covers, \$2.75, \$3.50, \$5,

Hemstitched and punch work, white and colors, 36 x 36 in., \$5 and \$6; 54 x 54 in., \$11. \$12.50, \$13, \$14.50.

EDITORIAL

There are no betweenseasons" in the Wanamaker Calendar, Spring is already here. The store is bright with the new fabrics and fashions. An unusually large winter business has reduced to a lewer point than in previous Januarys our stocks of seasonable merchandise. Those remaining-tagether with some special purchases on exceptionally favorable termshave been re-priced for quick disposal to get them out before the rest of the spring merchandise arrives, and to permit us to adhere to our policy of greeting each season with fresh stocks.

The Real Paris of America The Marcelle Demay Salon of the Wanamaker Store

The Paris Hats

which are sent each week by Marcelle Demay, modiste, 11 rue Royale, Paris, to her exclusive representative in New York, present the best millinery fashions to our discriminating customers at the moment when they are first being worn abroad by the distinguished and welldressed Parislennes.

It has been wittily said that the first thing an American does on a trip to Paris is to order "Sole a la Mornay."

The first thing a Parisienne does is to order

a "Chapeau Marcelle Demay." Second floor, Old Building.

An Importer's Collection of Oil Paintings

On Monday we shall offer at an average of a third less in price an importer's collection of framed oil paintings. To them will be added a number of pictures from our own Galleries, (Eighth Gallery, New Building.)

JOHN WANAMAKER, formerly A. T. Stewart & Co., Broadway and Fourth Avenue, Eighth to Tenth Street.

The January Clearance

At GIMBELS

Starts Upon a New Week With New Offerings All Along the Line

APPAREL for the Family COMFORTS for the Home Good Savings on All

Yesterday's Papers Told the News Come Soon for YOUR Share

Bachelor Giris

homes as their married friends if they will only investigate

Household Club Plan

you to buy comfortable

Room Furnishings in Quantity

ing back at night to your OWN HOME—where all the furnishings are YOURS—where all the little knicknacks have a meaning of their own and are safely domiciled where they will be well taken care of. You Who Are

Rooming Out will find, if you have a desire to furnish your own suite, that our

Lovvest,

The Quality of Goods the Best

And That Payments May Be Made Weekly Following a Small Deposit. Information by mail, or you

ONEILL: ADAMS @ 6th Av., 20th to 22d St.,

New York City.

SAFFORD.—Suddenly, at Spring Valley, N. Y., Della P. Risley, widow of Henry C. Safford, in her 73d year. Funcial services at her late residence, Spring Valley, N. Y., Tuesday, January 23, at two o'clock. Train leaves Erie Station, Jersey City, at 12:14.

SANFORD.—At Newark, N. J., on Saturday, January 21, 1912, at the home of his son, William W. Sanford, No. 28 South 12th st., John F. Sanford, No. 28 So MEN'S FUR COATS Very Great Reductions

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